



# Re-Discovering the Magic of Human Resources

With Marcus James McKeown



MARCUS JAMES

# Who is this workshop for?



**Human Resource Professionals**



**Training Managers**



**Team Leaders**



**Entrepreneurs**

# What can I expect to get from the workshop?



Join **Marcus James** for this one day workshop and experience inspiration, empowerment & a renewed sense of purpose. This day will transform how you see yourself, others and your job.

It is very common for people to go into human resource development because they love people and dream of changing their lives and making a difference but they end up in human resources management. There is a big difference and although both are very important the part of developing the people often gets put on hold while all the legal and other HR management issues get the attention. However, for many the passion of HR is all about development and connection.

# What can I expect to get from the workshop?

- Understand the fundamental nature of human behavior in business & organizations
- The 7 most powerful influencers of how we think and act
- Discover the most powerful communication techniques that HR never uses but should
- Understand how easy it is to motivate, inspire and empower everyone
- Learn how to create a culture change process that gives everyone in the organization a sense of belonging & value
- The 5 things you should never do when dealing with people
- The 3 biggest issues facing human resource professionals and how to overcome them

# About Marcus James McKeown



**Marcus** is a leadership; business coach, & author speaker with over two decade's experience in the fields of human potential, human behavior and creating change. He has trained over one thousand business leadership coaches and has more than 10,000 hours coaching, coach training and personal development experience. His last book is entitled 'The Contradictions of Life'. His professional education includes: Humanities, Education Psychology. He is also a qualified commercial pilot

**Marcus'** approach is unique, transformational and measurable and he says that his success is based on his belief that it is not hard for most people and most companies to achieve great levels of success in relation to performance and meaning. **You just need to know how to make it happen!.**



# Workshop Details



**Date:** Wednesday November 29<sup>nd</sup>



**Location:** Universidad Ius Semper, Monte Albán 613, Col. Letrán Valle  
Delegación Benito Juárez, Mexico City



**Time:** 2:30 pm to 8:30 pm



**Investment:** \$2,795 pesos



## Notes:

- Figures above are not including IVA
- All payments requiring a facture adds 16% to the investment amount
- The workshop is delivered in English
- Places limited to a maximum of 35 people



## How To Book Your Place:

It is very simple, just send an email to [mj@marcusjames.org](mailto:mj@marcusjames.org), let us know how many places you wish to reserve and we will take care of the rest. You will get a response in less than 24 hours.